

MONSTELO.

IFA 2026

Hall H27E-17

Reseller Park

Berlin · 4-8 Sep

B2B DISTRIBUTION

FROM EAN TO EUROPE

Data-driven distribution across the EU — 241 brands, one route to market.

LAUNCH · SELL · RESELL

monstelo.com

WHO WE ARE

A DISTRIBUTOR BUILT ON DATA

Monstelo moves consumer electronics from **241 brands** across European markets — pricing every listing against live demand data, not guesswork. We don't just hold stock: we route it to the channel and the country where it sells, and we ship fast.

241brands
distributed**28**EU markets
reached B2B**~80%**orders shipped
in 24h**~11k**active
EANs

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THE DATA ENGINE

HOW STOCK FINDS ITS MARKET

Every EAN runs through the same engine: we read live demand and pricing across markets, list it on the right channels, and fulfil cross-border from one HUB.

EAN

PRODUCT

**DATA**

DEMAND · PRICE

**6 CH**

CHANNELS

**28 EU**

MARKETS

◆ LIVE PRICING

8,000 products price-monitored continuously — listings priced to win, not to guess.

◆ MULTI-CHANNEL

Allegro, MediaMarkt, amazon, Refurbed, Empik and our own store — **six channels** from one feed.

◆ CROSS-BORDER

~**80%** of orders shipped in 24h, ~35% same day, to 28 EU markets.

◆ REPORTING

Sell-through, demand and margin analytics — you see what moves and where.

WHERE B2B SHIPS — TOP EU MARKETS

SK

DE

GR

ES

GB

LT

NL

IT

FR

+ 19 more

LINE CARD

241 BRANDS, BY CATEGORY

MOBILE & SMARTPHONES

featured

Apple · Samsung · Xiaomi · Motorola
Nokia · Huawei · Oppo · Realme + more

TV & HOME

featured

LG · Philips · Samsung + more

PHOTO & IMAGING

featured

Fujifilm + more

AUDIO

featured

JBL · Sony · Sennheiser · Marshall + more

GAMING

featured

PlayStation · HyperX + more

ACCESSORIES & LIFESTYLE

featured

Guess + more

This is a featured selection. The full line card of 241 brands and ~11,000 active EANs is available as a searchable digital catalog – scan the QR on the back cover or ask at the stand.

COMMERCIAL TERMS

WHY BUYING FROM US **PAYS**

Four reasons resellers keep coming back. Prices, MOQ and payment terms are agreed per account — ask at the stand.

TOP BRANDS

The brands that actually sell. Consumer electronics, audio, phones and accessories — 241 brands in rotation, ~11k active EANs.

BEST PRICES

Best brands, best prices. On top brands we negotiate down to **50% of wholesale**. Ask for the current list — prices move with the market.

SOURCING NETWORK

Tell us what you need — we will find it. If it is not in our stock, it is in our network. Between us and our partners we source practically any product. Bring us a hard one.

BUYING VOLUME

Bulk pricing without the bulk commitment. We collect demand from the whole market and buy in very large quantities, so you get sharp prices against your MOQ instead of financing a container yourself.

LOGISTICS

~80% of orders out within 24h, ~35% same day. B2B across 28 EU markets, shipped from one warehouse in Poland.

ASK US

Bring your shopping list to **stand H27E-17**. We quote against it on the spot — and whatever is not on our shelf, we source from the network.

MONSTELO.

Hall H27E-17 · Reseller Park

WORK WITH US

BRING YOUR BRAND TO **EUROPE.**

MEET US AT **STAND H27E-17**

Brands & retail: [name] · [name]

Wholesale leads: [name] · [name]

[email] · WhatsApp []

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QR → full line
card & offer (PDF)

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